

FILE

fashion calendar 1974

NOVEMBER 18

34th year

a weekly publication

JANUARY

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(212) 289-0420

185 east 85th street
new york, n.y. 10028

ruth finley, publisher

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher

WEEK ENDING SATURDAY, NOVEMBER 16, 1974

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Nov. 14 4:00 P.M.	CHILDREN'S FASHIONS AT BENEFIT SHOW For benefit of Sheltering Arms Children's Service. Tickets: \$10.00. By invitation. Contact: 679-4242. Publicity: EL 5-6800.	BONWIT TELLER	9TH FLOOR
Thursday Nov. 14 4:00 P.M.- 7:00 P.M.	PREMIERE OF NEW BOUTIQUE Bill Whitten, "custom designer to the stars", will present his first ready-to-wear collection for men and women. Press only, by invitation. Contact: Phyllis A. Tweel Public Relations, 489-1553.	BILL WHITTEN'S WORKROOM 27	158 EAST 64TH STREET
Beginning Thursday Nov. 14	OPENING OF SPRING COLLECTION Continuous showings. Contact: LO 4-9311.	TED BROWN BY FRANCES PRISCO	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Thursday Nov. 14	SPRING LINGERIE COLLECTION Continuous by appointment. Contact: 661-8180.	LORRAINE LINGERIE	261 MADISON AVENUE SHOWROOM - 21ST FLOOR
Friday Nov. 15 9:00 A.M.& 12:00 Noon	TWO SHOWINGS: AMERICAN SPRING READY-TO-WEAR Breakfast--\$15.00, members; \$20.00, guests. Luncheon--\$20.00, members; \$25.00, guests. Chmn: Trudy Owett - Ladies Home Journal. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	NEW YORK HILTON HOTEL BALLROOM
Friday Nov. 15 7:45 P.M.	"GREAT PRICE - GREAT FASHION" DRESSES Open to public. Contact: Nancy Frosch, fashion coordinator, 271-7200.	ABRAHAM & STRAUS (QUEENS, L.I.)	90-01 QUEENS BLVD. 2ND FLOOR
Saturday Nov. 16 12:00 Noon Brunch	HOLIDAY/CRUISE FASHIONS AT BRUNCH SHOW Fashion show at 1:15. Produced by Sybil Weinman of Fashion Productions. Reservations: \$7.50. Contact Dawn Lowis, 757-9090.	PAGANNE BY GENE BERK	RAINBOW ROOM-65TH FL. 30 ROCKEFELLER PLAZA
Saturday Nov. 16 1:00 P.M. Luncheon	BENEFIT LUNCHEON FASHION SHOW Furs by Helen Greco, Hats by Cesar Rubio, Knits by Mirsa Knitwear, Jewelry by Richard Rothenberg. By invitation. Contact: Yolanda Coda, 679-4650. P.R. Contact: Sandee Garihan at Calish Associates, 489-8420.	AMERICAN COMMITTEE ON ITALIAN MIGRATION	WALDORF-ASTORIA HILTON ROOM
Nov. 17	METROPOLITAN FASHION SPORTSWEAR AT STATLER HILTON HOTEL (Nov. 17-19)		
Sunday Nov. 17 11:30 A.M.- 3:00 P.M.	FASHION SHOW AT SUNDAY BRUNCH Furs by Alfred Rainer--Ben Thylan--Kitt Furs. (Fur Publ: Lisa Curtis, 684-7444) St. Regis Publ: Fernanda Gilligan. Reservations (\$7.50): PL 3-4500.	FASHIONS BY DON MARSHALL	ST. REGIS HOTEL OAK ROOM & KING COLE
Just Issued	FALL 1975 MEN'S SOCK COLOR CARD Forecast colors for coordinated styling. Contact: Ruth Maguire, MU 5-5881.	COLOR ASSOCIATION OF THE U.S. INC.	200 MADISON AVENUE

WEEK BEGINNING MONDAY, NOVEMBER 18, 1974

Monday	RESORT & SPRING	AMERICAN DESIGNER	HOTEL PLAZA
Nov. 18-	FOR VISITING PRESS	SHOWINGS	TERRACE ROOM
Nov. 22	Unless otherwise noted, all showings will be held in the Terrace Room. By invitation. (The release date on morning shows is the following morning, for all showings except Friday; and on afternoon shows, the following afternoon. Friday showings have an immediate release date.) Publicity: Eleanor Lambert, MU 8-2130.		

Mon., Nov. 18:

- 7:30 A.M. . . Continental Breakfast
- 8:00 A.M. . . Spring 1975 forecast - Eleanor Lambert
- 8:30 A.M. . . ADELE SIMPSON
- 9:15 A.M. . . JOHN KLOSS
- 10:00 A.M. . . ALBERT NIPON (ALBERT and PEARL NIPON)
- 10:45 A.M. . . CALVIN KLEIN
- 11:30 A.M. . . Writing Period
- 12:30 P.M. . . INTERCOIFFURE AMERICA -- Luncheon and showing
(In association with CLAIROL)
- 2:00 P.M. . . BILL BLASS
- 2:45 P.M. . . GLORIA SACHS
- 3:30 P.M. . . ILIE WACS
- 4:15 P.M. . . Writing Period
- 5:15 P.M. . . ESTEE LAUDER (By invitation)

Tues., Nov. 19:

- 8:00 A.M. . . FASHION EYEWEAR GROUP OF AMERICA -- Breakfast & showing
(Tenth Annual Design Awards) -- Grand Ballroom
- 9:00 A.M. . . ANNE KLEIN and COMPANY (DONNA KARAN)
- 9:45 A.M. . . GOLDWORM
- 10:30 A.M. . . LEO NARDUCCI for AMBIANCE
- 11:15 A.M. . . DUBAUX JEWELRY (Brief showing) -- State Suite
- 12:30 P.M. . . Writing Period
- 1:00 P.M. . . Buffet Luncheon
- 2:00 P.M. . . Writing Period
- 2:45 P.M. . . JERRY SILVERMAN (SHANNON RODGERS)
- 3:30 P.M. . . RALPH LAUREN
- 5:15 P.M. . . MARY McFADDEN -- 760 Park Avenue (72nd St.)

Wed., Nov. 20:

- 8:00 A.M. . . Continental Breakfast
- 9:00 A.M. . . KASPER for JOAN LESLIE
- 9:45 A.M. . . KASPER for J.L. SPORT
- 10:30 A.M. . . PAT SANDLER
- 11:15 A.M. . . HAIRE for FRIEDRICKS SPORT
- 12:00 Noon . . Writing Period
- 1:00 P.M. . . Buffet Luncheon
- 2:00 P.M. . . OSCAR DE LA RENTA-WARM WEATHER COLLECTION II
- 2:45 P.M. . . PRISCILLA OF BOSTON
- 3:00 P.M. . . JOHN ANTHONY
- 4:15 P.M. . . Writing Period
- 5:00 P.M. . . DENIM COUNCIL - Cocktails and showing

Thurs., Nov. 21:

- 8:00 A.M. . . FAMOLARE SHOES - Breakfast and showing (4 W. 58th St.,
8th fl.)
- 9:30 A.M. . . ABE SCHRADER by BELLE SAUNDERS
- 10:15 A.M. . . BRIGANCE WATERCLOTHES
- 11:00 A.M. . . MOLLIE PARNIS BOUTIQUE
- 11:45 A.M. . . PAPILLON (SUSAN SHEINMAN)
- 12:30 P.M. . . Writing Period
- 1:00 P.M. . . BUFFET LUNCHEON

(Continued on following page)

AMERICAN DESIGNER SHOWINGS (Continued from page 2)

Thurs., Nov. 21: 1:00 P.M. . . Buffet Luncheon
 (Continued) 1:30 P.M. . . LUIS ESTEVEZ
 2:15 P.M. . . BILL KAISERMAN for RAFAEL FASHIONS
 3:00 P.M. . . D D DOMINICK SPORTSWEAR COMPONENTS (DOMINICK AVELLINO)
 3:45 P.M. . . BENSON and PARTNERS (JAY JAXON)
 4:30 P.M. . . Buses to Metropolitan Museum of Art -- New Exhibition:
 More than 100 costumes from Hollywood movies, 1920 to
 today -- "Romantic and Glamorous Hollywood Designs"
 8:30 P.M. . . Theatre Party: Roselon Industries (NYESTA) will invite
 the press to the Lena Horne - Tony Bennett performance
 at the Minskoff Theatre, 45th St. West of Broadway

Fri., Nov. 22: 8:00 A.M. . . OLEG CASSINI DIV. of MUNSINGWEAR-TENNIS & GOLF COLLECTION
 9:15 A.M. . . CONCEPT VII (RONALD KOLODZIE)
 10:00 A.M. . . STEPHEN BURROWS
 10:45 A.M. . . HALSTON
 11:45 A.M. . . Cocktails
 12:15 P.M. . . DESIGNER-PRESS PANEL DISCUSSION and LUNCHEON

Monday	NINTH ANNUAL	THE FRIENDS OF	N.Y. STATE THEATER
Nov. 18	BENEFIT LUNCHEON	CITY CENTER	GRAND PROMENADE
12:00 Noon Luncheon	Edward Villella, N.Y. City Ballet; and Judith Jamison, of City Center Dance Theatre; and NYC Opera Children's Chorus will perform on stage. Followed by benefit luncheon on Grand Promenade. Luncheon at 1:00 P.M. Reservations, \$25.00: JU 6-2828. Press: Barnes Associates, 245-1133.		

Monday	SPRING AND SUMMER	INTERCOIFFURE AMERICA	HOTEL PLAZA
Nov. 18	1975 HAIRSTYLES		TERRACE ROOM
12:30 P.M. Luncheon	Presented in association with Clairol at a showing for out-of-town press. By invitation. Publicity: Viola Rossi, 759-3305.		

Cancelled
 Nov. 18 BERGDORF GOODMAN'S "PORT OF CALL" PRESS RECEPTION FOR MIRIAM MARSHALL, ORIGINALLY SCHEDULED FOR NOV. 18, 6:00 P.M. - 8:00 P.M., HAS BEEN CANCELLED.

Tuesday	PRESS PREVIEW OF	FASHION EYEWEAR	HOTEL PLAZA
Nov. 19	NEW EYEWEAR FASHIONS	GROUP OF AMERICA	GRAND BALLROOM
8:00 A.M. Breakfast	Audio visual presentation of new fashions in eyewear at breakfast for out-of-town press. By invitation. Publicity: Ruth Hammer Associates, 685-8290.		

Tuesday	ART DECO -	NATIONAL HOME FASHIONS	HOTEL PLAZA
Nov. 19	MARKET AND LUNCHEON	LEAGUE, INC. (41 EAST 42ND)	GRAND BALLROOM
11:15 A.M. Luncheon	"Art Deco Underrated? Overrated? Re-Deco-Rated?" -- Speakers: Christian Rohlfing, Curator, Cooper-Hewitt Museum of Design; Josef Head, Cosco, Inc.; Kenneth E. Alpers, A.M.C. 11:15 A.M. Deco Market; 11:30 A.M. Cocktails; Noon - Luncheon. By reservation. Tickets: \$17.50, members; \$20.00, guests. Contact: 697-3744.		

Tuesday	PRESS SHOWING OF	LADY MADONNA MATERNITY	N.Y. CULTURAL CENTER
Nov. 19	SPRING COLLECTION	BOUTIQUE (137 FIFTH AVE.)	2 COLUMBUS CIRCLE (8TH FL)
4:00 P.M.	"Romance is on the Rise" -- Showing of Spring collection. By invitation. Contact: Joanne Dendel, 777-6480.		

Tuesday	RECEPTION FOR	QUEBEC GOVERNMENT HOUSE	17 WEST 50TH STREET
Nov. 19	VISITING PRESS		
5:30 P.M.-	Open house for the press and showing of Montreal Mode film documentation.		
8:00 P.M.	By invitation. Contact: Edward Ives, 581-0770.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Nov. 19 6:30 P.M.	"NORTHERN LIGHTS" --FUR FASHIONS AT BENEFIT SHOW "A Midwinter's Evening" -- fur fashions at smorgasbord for benefit of Wellesley Club of N.Y. Tickets: \$10.00. Contact: Leslie Gillen, 223-7205. Press: Margot Rogoff, 223-7202.	BLOOMINGDALE'S	1000 THIRD AVENUE 3RD FLOOR
Nov. 19- Nov. 22	INTERSTOFF FAIR FOR AUTUMN-WINTER 1975-1976 - Exhibit of fabrics in Frankfurt, Contact: German American Chamber of Commerce, 582-7788.		
Wednesday Nov. 20 12:30 P.M.	HOLIDAY & RESORT FASHIONS AT LUNCHEON Reservations (\$8.50): CI 6-9171. Barbetta Publicity: Ellen Perl, TE 2-8212.	DIANE VON FURSTENBERG	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Nov. 20 5:00 P.M.- 7:00 P.M. Cocktails	"YANKEE DENIM DANDIES" SHOW Fashion show for visiting press. Participants: Burlington Sportswear, Canton Textiles, Cone Mills, Graniteville Co., J.P. Stevens, Swift Textiles. By invitation. Publicity: Terry Mayer, Inc., 685-6561 or 685-9810.	THE DENIM COUNCIL	HOTEL PLAZA TERRACE ROOM
Wednesday Nov. 20 8:00 P.M.	BENEFIT PREVIEW FOR COSTUME INSTITUTE "Romantic and Glamorous Hollywood Designs"-- benefit preview. Assembled by Diana Vreeland. Tickets: \$150.00 each. (Tickets to reception only, 10:00 P.M. to midnight, \$25.00). Black tie. Chairman: Mrs. Charles W. Engelhard. Contact: Mrs. Sisi Cahan, 879-5500.	METROPOLITAN MUSEUM; COUNCIL OF FASHION DESIGNERS	MET. MUSEUM OF ART FIFTH AVE. & 82ND ST.
Thursday Nov. 21 7:00 P.M.	ELEVENTH ANNUAL FASHION BALL Honoring Norman V. Wechsler, president, Saks Fifth Avenue. Chairman: Jerry Silverman. Reservations: \$150.00 per person. Contact: Arthur Feuer, 165 East 56th Street, 751-4000, ext. 384.	AMERICAN JEWISH COMMITTEE APPEAL FOR HUMAN RELATIONS	WALDORF-ASTORIA STARLIGHT ROOF
Beginning Monday Nov. 25	OPENING OF SPRING COLLECTION Continuous showings. Contact: 221-2500. Publ: Stutman Assoc., 247-2662.	BANFF BY GIANNI FERRI	1410 BROADWAY SHOWROOM - 4TH FLOOR
Nov. 28	THANKSGIVING DAY (Thursday)		
Thursday Dec. 5 5:30 P.M.- 7:30 P.M.	CHRISTMAS WINDOW PREVIEW PARTY "Thomas Nast Drawings Come to Life". Press preview of Christmas windows. By invitation. Contact: Lee French, WI 7-3300, ext. 232.	LORD & TAYLOR	5TH AVE. ENTRANCE
Friday Dec. 7- Dec. 10	33RD ANNUAL DISPLAY SPRING MARKET WEEK Featuring Bicentennial tie-ins. Twelfth annual display awards at industry-wide dinner, Sat., Dec. 8. Contact: G.M. Valenti, 120 East 34th, MU 4-0677.	NAT'L ASSN. OF DISPLAY INDUSTRIES	STATLER HILTON HOTEL 33RD ST. & 7TH AVENUE
Thursday Dec. 12 11:30 A.M.	MADE-TO-ORDER SPRING COLLECTION By invitation for the press. Private client show at 3:00 P.M. Contact: 794-0888.	HALSTON LTD.	33 EAST 68TH STREET 3RD FLOOR
Thursday Dec. 12 12:00 Noon Luncheon	FABRICS MEETING AND ANNUAL LUNCHEON "Fabric Realities -- Fall '75, a visual slide presentation. Chmn: Harriette Ford, publicity director, Vassar. Prices: \$20.00, members; \$25.00, guests. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL AMERICANA BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Dec. 12	3:00 P.M., HALSTON (Private client show), 33 E. 68th St., 3rd fl., 794-0888		
Dec. 25	CHRISTMAS (Wednesday)		
Jan. 1	NEW YEAR'S DAY (Wednesday)		
Jan. 4	SUMMER READY-TO-WEAR MARKET WEEK IN LOS ANGELES (Jan. 4-7)		
Sunday Jan. 5- Jan. 8	FIRST NATIONAL BOUTIQUE SHOW IN CALIFORNIA More than 400 lines of boutique apparel and accessories for men, women and children. Contact: (213) 624-1011; or 524-5024 (N.Y.).	NATIONAL BOUTIQUE SHOW	BILTMORE HOTEL LOS ANGELES
Sunday Jan. 5- Jan. 8	SIXTY-FOURTH ANNUAL NRMA CONVENTION Theme: "People, Productivity, and Profits". More than 50 sessions covering individual and collective retailing problems. Public Relations Director: Jan Aaron, 244-8780.	NAT'L RETAIL MERCHANTS ASSN. (100 WEST 31ST. ST.)	NEW YORK HILTON HOTEL & AMERICANA HOTEL
Jan. 5- Jan. 9	METROPOLITAN JUVENILE STYLE MART SPRING SHOW AT HOTEL McALPIN, B'WAY & 34TH STREET. Contact: 565-1289.		
Sunday Jan. 5- Jan. 9	64TH SEMI-ANNUAL PRESS WEEK Spring collections of leading designers (Members N.Y. Couture Business Council), auxiliary and group showings for visiting press). By invitation. Director: Mildred Sullivan, 141 West 41st Street, LA 4-0461.	NEW YORK COUTURE BUSINESS COUNCIL	WALDORF-ASTORIA STARLIGHT ROOF
Monday Jan. 6 12:00 Noon	SPRING-SUMMER COLLECTION By invitation. Contact: Elizabeth Bixon, 688-4410.	ADOLFO (22 EAST 56TH STREET)	ST. REGIS HOTEL VERSAILLES ROOM
Tuesday Jan. 7 8:00 A.M.	SEMI-ANNUAL SEMINAR Pre-Summer Seminar. <u>Show at 8:30.</u> Prices: \$15.00, members; \$20.00, guests. Contact: Frances Hodges or Marjorie Reich, OR 9-4484.	MERCHANDISING MOTIVATION (200 MADISON AVENUE)	McGRAW HILL AUDITORIUM 1221 SIXTH AV.(49TH ST)
Wednesday Jan. 8 12:00 Noon Luncheon	PRESS SHOWING OF SPRING MILLINERY "Hat Line, U.S.A." -- semi-annual preview of Spring and Summer millinery for local and visiting press. By invitation. Contact: Burt Champion, 686-2975.	MILLINERY INSTITUTE OF AMERICA (10 EAST 40TH)	HOTEL AMERICANA IMPERIAL BALLROOM
Jan. 17	SUMMER READY-TO-WEAR MARKET WEEK IN MIAMI (Jan. 17-21)		
Sunday Jan. 19- Jan. 22	TENTH SEMI-ANNUAL BOUTIQUE SHOWING More than 800 lines of boutique apparel and accessories for men, women and children, with fashions from more than 20 countries. Exhibits on Mezzanine to 10th floor. Contact: Oscar Pluznick, Hotel McAlpin, Suite 2290, 524-5024.	NATIONAL BOUTIQUE SHOW	HOTEL McALPIN B'WAY & 34TH STREET
Friday Jan. 25- Jan. 30	SUMMER MARKET WEEK IN DALLAS Women's and children's wear Summer Market. Contact (214) 637-1970; or Jack Goldstein, 527 Madison Avenue, 752-2422.	AMERICAN FASHION ASSOCIATION	DALLAS APPAREL MART 2300 STEMMONS FREEWAY
Jan. 27- Feb. 7	SUMMER READY-TO-WEAR COLLECTIONS IN NEW YORK WILL BE SCHEDULED DURING THE WEEKS OF JAN. 27 AND FEB. 3 (More details in forthcoming issues).		

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